

MSG Cell Phone Only HH Estimates

July 2018

State			Landline Line Assignments	Estimated Telephone Households	CPO Rate
			65,844,998	127,849,365	48.5%
Alabama	AL	01	1,169,579	2,080,576	43.8%
Alaska	AK	02	98,056	263,577	62.8%
Arizona	AZ	04	970,131	2,725,824	64.4%
Arkansas	AR	05	525,074	1,236,869	57.5%
California	CA	06	7,261,988	13,344,825	45.6%
Colorado	CO	08	978,273	2,177,358	55.1%
Connecticut	CT	09	1,032,459	1,460,284	29.3%
Delaware	DE	10	268,733	435,486	38.3%
D.C.	DC	11	141,237	306,480	53.9%
Florida	FL	12	4,125,317	8,740,442	52.8%
Georgia	GA	13	1,901,331	3,985,969	52.3%
Hawaii	HI	15	190,391	479,545	60.3%
Idaho	ID	16	226,939	632,958	64.1%
Illinois	IL	17	2,605,895	4,964,275	47.5%
Indiana	IN	18	1,437,571	2,633,940	45.4%
Iowa	IA	19	748,244	1,230,149	39.2%
Kansas	KS	20	604,621	1,117,902	45.9%
Kentucky	KY	21	964,788	1,816,946	46.9%
Louisiana	LA	22	1,090,993	1,913,291	43.0%
Maine	ME	23	423,285	675,168	37.3%
Maryland	MD	24	1,489,977	2,354,879	36.7%
Massachusetts	MA	25	1,908,278	2,847,849	33.0%
Michigan	MI	26	2,114,664	4,252,981	50.3%
Minnesota	MN	27	1,294,406	2,306,932	43.9%
Mississippi	MS	28	477,529	1,214,633	60.7%
Missouri	MO	29	1,163,467	2,543,271	54.3%
Montana	MT	30	191,352	404,245	52.7%
Nebraska	NE	31	398,994	737,158	45.9%
Nevada	NV	32	541,783	1,129,564	52.0%
New Hampshire	NH	33	383,791	587,366	34.7%

New Jersey	NJ	34	2,210,107	3,551,568	37.8%
New Mexico	NM	35	307,460	765,796	59.9%
New York	NY	36	4,347,582	7,864,934	44.7%
North Carolina	NC	37	2,275,293	4,303,788	47.1%
North Dakota	ND	38	135,548	302,773	55.2%
Ohio	OH	39	2,653,356	4,853,192	45.3%
Oklahoma	OK	40	665,981	1,542,881	56.8%
Oregon	OR	41	632,067	1,592,961	60.3%
Pennsylvania	PA	42	3,490,659	5,437,777	35.8%
Rhode Island	RI	44	302,149	451,158	33.0%
South Carolina	SC	45	965,372	2,143,637	55.0%
South Dakota	SD	46	186,068	321,772	42.2%
Tennessee	TN	47	1,266,126	2,792,855	54.7%
Texas	TX	48	3,876,359	10,259,022	62.2%
Utah	UT	49	414,050	992,524	58.3%
Vermont	VT	50	213,095	295,573	27.9%
Virginia	VA	51	2,001,750	3,359,988	40.4%
Washington	WA	53	1,218,467	2,855,986	57.3%
West Virginia	WV	54	479,502	776,482	38.2%
Wisconsin	WI	55	1,392,306	2,570,493	45.8%
Wyoming	WY	56	82,557	213,459	61.3%