

MSG Cell Phone Only HH Estimates

November 2018

State			Landline Line Assignments	Estimated Telephone Households	CPO Rate
			64,696,589	127,341,508	49.2%
Alabama	AL	01	1,141,029	2,115,315	46.1%
Alaska	AK	02	102,139	265,960	61.6%
Arizona	AZ	04	932,640	2,692,294	65.4%
Arkansas	AR	05	498,989	1,230,369	59.4%
California	CA	06	7,028,391	13,289,231	47.1%
Colorado	CO	08	967,589	2,181,491	55.6%
Connecticut	CT	09	1,009,827	1,450,224	30.4%
Delaware	DE	10	263,172	427,018	38.4%
D.C.	DC	11	139,219	299,012	53.4%
Florida	FL	12	4,101,858	8,694,425	52.8%
Georgia	GA	13	1,838,135	3,937,250	53.3%
Hawaii	HI	15	183,988	475,978	61.3%
Idaho	ID	16	221,412	622,302	64.4%
Illinois	IL	17	2,542,293	4,972,168	48.9%
Indiana	IN	18	1,404,575	2,614,640	46.3%
Iowa	IA	19	747,086	1,216,303	38.6%
Kansas	KS	20	598,470	1,112,831	46.2%
Kentucky	KY	21	938,004	1,829,864	48.7%
Louisiana	LA	22	1,068,039	1,893,611	43.6%
Maine	ME	23	412,474	659,942	37.5%
Maryland	MD	24	1,472,421	2,345,016	37.2%
Massachusetts	MA	25	1,894,794	2,834,281	33.1%
Michigan	MI	26	2,057,964	4,204,394	51.1%
Minnesota	MN	27	1,284,443	2,304,707	44.3%
Mississippi	MS	28	458,603	1,203,822	61.9%
Missouri	MO	29	1,173,835	2,529,587	53.6%
Montana	MT	30	192,261	398,567	51.8%
Nebraska	NE	31	389,739	731,080	46.7%
Nevada	NV	32	573,861	1,103,869	48.0%
New Hampshire	NH	33	379,533	584,809	35.1%

New Jersey	NJ	34	2,193,306	3,564,448	38.5%
New Mexico	NM	35	302,768	762,066	60.3%
New York	NY	36	4,263,696	7,854,540	45.7%
North Carolina	NC	37	2,276,156	4,257,498	46.5%
North Dakota	ND	38	135,268	303,147	55.4%
Ohio	OH	39	2,604,743	4,855,831	46.4%
Oklahoma	OK	40	651,375	1,548,393	57.9%
Oregon	OR	41	631,340	1,580,133	60.0%
Pennsylvania	PA	42	3,447,990	5,416,385	36.3%
Rhode Island	RI	44	293,784	440,929	33.4%
South Carolina	SC	45	940,815	2,154,671	56.3%
South Dakota	SD	46	183,585	315,305	41.8%
Tennessee	TN	47	1,231,333	2,786,130	55.8%
Texas	TX	48	3,790,652	10,242,406	63.0%
Utah	UT	49	406,128	978,018	58.5%
Vermont	VT	50	213,176	296,134	28.0%
Virginia	VA	51	1,957,963	3,354,966	41.6%
Washington	WA	53	1,217,775	2,845,262	57.2%
West Virginia	WV	54	475,195	780,567	39.1%
Wisconsin	WI	55	1,381,028	2,574,146	46.4%
Wyoming	WY	56	81,734	210,173	61.1%